



SUMMER SCHOOL LISBON

Summer School 2013

Join the Summer School at ISCTE Business School and extend your skills in the different fields of Management.

Get in contact with Portuguese history and language. Discover Portugal, its capital and countryside.

Programmes taught in English:

2nd – 25th July 2013

- 01 - Leadership and Strategic Knowledge
- 02 - International Financial Management
- 03 - Brand Management and Marketing Communications
- 04 - Persuasion, Choices and Consumer Behaviour

8th July – 26th July 2013

- 05 - International Marketing Strategy and Simulation Game

31st July – 22nd August 2013

- 06 - Cross-Cultural Communication and Negotiation
- 07 - Globalization and International Business

Each programme also includes classes of:
+ Portuguese History and Culture
+ Basic Portuguese Language

Credits: 6 ECTS credits for the successful participation in each programme (depending on your home university policy).

Timetable: 4 days a week, from 9:30 to 12:30 and occasionally from 13:30 to 16:20.

Hours: 80 hours, including contact hours and field trips.

Accommodation: Students Residences in double rooms, or private accommodation.

Price: 980 euro (package with lodging for students from partner universities).

Includes: tuition, course materials, accommodation, a public transportation pass for one month in Lisbon, use of the library, PC labs and additional ISCTE-IUL service facilities, visits in Lisbon, company visits, welcome lunch and farewell dinner.



INFORMATION AND APPLICATIONS

Summer School Lisbon
www.iepm.ibs.iscte.pt

E-mail
summerschools@iscte.pt

Telephone
+351 217 903 455