

# Consulting Project (CPIN)

- for exchange students

## Course overview «Consulting Project» (CPIN)

At a glance	<ul style="list-style-type: none"><li>• Students work in a mixed team of exchange students and Swiss students</li><li>• Students do market research on international markets and/or engage in management design</li><li>• Students work for real companies or public institutions</li><li>• Students are coached and supported by FHS St.Gallen lecturers</li></ul>
Participants	Exchange students (business)
ECTS	10
Outcome	<ul style="list-style-type: none"><li>• 50 page final report</li><li>• Concise Management Summary</li><li>• Convincing final presentation to customer</li><li>• Attractive PR report</li></ul>

# Consulting Project (CPIN)



International Students  
(2 to 3)

Swiss Students  
(2 to 3)



project assignment (e.g. market analysis for  
comprehensive final report (50 pages)  
final presentation of results

One Team



FHS St.Gallen  
expertise

+ 1 project coach  
+ 1 language coach  
+ 1 statistic coach  
+ 1 intercultural  
coach

high involvement  
high expectations  
paid project

duration of project  
1 semester: 20h/week/student  
credits: 10 ECTS

learnings

project management  
intercultural working experience

prerequisites:

profound knowledge in business administration and  
economics  
good English skills (speaking and writing)  
high commitment, flexibility  
willingness to work hard in a team  
intercultural sensitivity  
customer focussed attitude