

UNDERGRADUATE EXCHANGE STUDENTS

MODULE LIST LEVEL 3

2022-2023



FALL SEMESTER

DATES : SEPTEMBER 2022 - DECEMBER 2022

EXAMS : DECEMBER 2022

RESIT EXAMS - END OF JUNE 2023

FYI: Students should select 15 ECTS minimum per semester

CORE MODULES - Choose up to 3 modules		Hours	Credits
HR301E_B	International HR management	24	4
NG302E_B	International Negotiation Skills	24	4
ST304E_B	Entrepreneurship and Innovation Management: Fundamentals	24	4
SPECIALISATION TRACKS - Choose up to 3 modules from 1 Track only		Hours	Credits
FINANCE AND BANKING SPECIALISATION			
FI300E_B	Financial Mathematics	24	4
FI301E_B	Concepts of Corporate Finance	24	4
FI303E_B	Financial Analysis	24	4
MARKETING SPECIALISATION			
MK303E_B	Omni Channel Management & Distribution	24	4
MK304E_B	Marketing Metrics (data analytics)	24	4
MK306E_B	Digital Marketing Strategy	24	4
PURCHASING & SUPPLY CHAIN SPECIALISATION			
SC301E_B	Supply Chain Management	24	4
SC302E_B	Purchasing Management	24	4
SC303E_B	Inventory Management & Warehousing	24	4
LANGUAGE MODULES (Optional)		Hours	Credits
0LV2F1	French Language	30	3
FG001N	French Culture for International Students	30	3
COMPULSORY EVENTS		Hours	Credits
EV002N	International Fair	6	-

The total number of business credits chosen by any student is maximum 24 ECTS and up to 30 ECTS with optional courses for the Fall semester.

A full time workload in Europe is equivalent to 30 ECTS.

SPRING SEMESTER

DATES : JANUARY 2023 - APRIL 2023

EXAMS : APRIL 2023

RESIT EXAMS - BEGINNING OF JULY 2023

FYI: Students should select 15 ECTS minimum per semester

CORE MODULES - Choose up to 4 modules		Hours	Credits
CR301E_B	Business Ethics	24	4
PM301E_B	Project Management	24	4
ST302E_B	Strategy	24	4
ST305E_B	Doing Business in France	24	4
SPECIALISATION TRACKS - Choose up to 3 modules from 1 Track only		Hours	Credits
FINANCE AND BANKING SPECIALISATION			
FI302E_B	Financial Markets and Risk Management	24	4
FI304E_B	Banking Systems and Services	24	4
FI305E_B	Fundamentals of Auditing	24	4
MARKETING SPECIALISATION			
MK307E_B	Business to Business Marketing	24	4
MK308E_B	Merchandising (on/off-line)	24	4
MK309E_B	Digital Marketing Communications	24	4
PURCHASING & SUPPLY CHAIN SPECIALISATION			
QM311E_B	Production Systems	24	4
SC304E_B	Sourcing	24	4
SC305E_B	Transportation and Distribution	24	4
LANGUAGE MODULES (Optional)		Hours	Credits
0LV2F2	French Language	30	3
FG002N	French Culture for International Students	30	3

The total number of business credits chosen by any student is maximum 28 ECTS and up to 34 ECTS with optional courses for the Spring semester.

A full time workload in Europe is equivalent to 30 ECTS.