

Example Coursework Global Communication Practices

The chart below is a sample sequence for your reference.

*The letter in parentheses indicates its requirement category and the number indicates credits, e.g., RE3 refers to a 3-credit, required elective course.

R=Required RE=Required Elective E=Elective

Common Courses

Earn 6 credits

GCS600 (RE3) Introduction to Global Communication
GCS609 (RE3) Strategies for Intercultural Communication



Specialized Courses

Earn 31 credits or more including 1 required course and 2 required elective courses

| First Year

Spring Semester

GCP601 (RE3) Organizational Communication
GCP633 (E3) Digital Marketing and Advertising

Fall Semester

GCP631 (E3) Language, Culture, and Identity
GCP642 (RE3) Intro. to International Public Relations
GCP643 (RE3) Intro. to International Journalism

| Second Year

Spring Semester

GCP622 (E3) Communication and Organizational Behavior
GCP632 (E3) Contemporary Issues in a Global Context
GCP645 (R1) Design of Graduation Project

Fall Semester

GCP624 (E3) Leadership and Group Communication
GCP650 (RE3) Global Communication Practicum

Winter Program (Optional)

GCP639 (E3) Public Relations Practices

31 credits in the Specialized Courses may include up to 3 courses (9 credits) from the other two programs, ELT and JLT.

Completion: Earn 37 credits or more

GPA Requirement: To achieve and maintain GPA 3.00 or above.