

Professor Suga's Entrepreneurship Course (ECN331) Presents:

Special Open Lecture on Entrepreneurship

Kouta Matsuda

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to the next stage



Mr. Kouta Matsuda, Founder and ex-President/CEO of Tully's Coffee Japan and ex-Member of the Japanese Parliament, presents a special guest lecture for Professor Hitoshi Suga's Entrepreneurship course to be made available to all interested parties within and outside AIU:

"A Fool Such as I" (愚か者)

Leaving a large bank to found Tully's Coffee Japan, growing the business to become the #3 coffee chain in the country, then jumping into the totally unfamiliar world of politics as a member of Parliament (参議院議員) before subsequently becoming head of a small party...

...What's next?

October 28th (Fri.), 2016 17:10-18:40 Auditorium (A Building, 4th Floor)