

Example Coursework

Global Communication Practices

The chart below is a sample sequence for your reference.

*The letter in parentheses indicates its requirement category and the number indicates credits.

R = Required
RE = Required Elective
E = Elective

Common Courses

Earn 6 credits or more including 1 required course

- GCS 600 (RE3) Introduction to Global Communication
- GCS 609 (RE3) Strategies for Intercultural Communication



Specialized Courses

Earn 31 credits or more including 1 required course and 2 required elective courses

First Year

Spring Semester

- GCP 601(RE3) Organizational Communication
- GCP 633(E3) Digital Marketing and Advertising

Fall Semester

- GCP 642(RE3) Intro. to International Public Relations
- GCP 643(RE3) Intro. to International Journalism

Second Year

Spring Semester

- GCP 622(E3) Communication and Organizational Behavior
- GCP 632(E3) Contemporary Issues in a Global Context
- GCP 645(R1) Design of Graduation Project

Fall Semester

- GCP 624(E3) Leadership and Group Communication
- GCP 650(RE3) Global Communication Practicum

Winter Program (Optional)

- GCP 613(E3) Debate and Discussion

30 credits in the Specialized Courses may include up to 3 courses (9 credits) from the other two programs, ELT and JLT.

Completion: Earn 37 credits or more

GPA Requirement: To achieve and maintain GPA 3.0 or above.